About that Peloton Ad…

tonyodarg.wordpress.com/2020/01/08/about-that-peloton-ad

Tony Odarg January 8, 2020

First published at 23:40 UTC on December 6th, 2019.
So, the ad is bad for fat-shaming, but also because the woman wasn't fat?

#PelotonAd #FatShaming #FitnessBike #Sexism #Christmas

Links

Analysis: https://www.yahoo.com/lifestyle/peloton-black-mirror-ad-cautionary-205255742.html

Archive: https://archive.ph/fp0QC

Website: https://www.onepeloton.com/

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